

How to create your safer nightlife label

A proposal for practice sharing



NEWIP | NIGHTLIFE EMPOWERMENT
& WELL-BEING
IMPLEMENTATION PROJECT

01 What is a safer nightlife label?

When **partying**, young people could take or be exposed to a multitude of **risks**:

- consumption of legal and illegal substances
- unprotected and/or unwanted sexual relations
- hearing damages
- violence
- problems related to road safety
- etc.

These risks can lead to health problems, crisis situations, road accidents and possible HIV and HCV contaminations.

Safer nightlife labels and charters are global health promotion tools ensuring a high quality standard among nightlife venues:

- A safer nightlife **label** is developed to reward a club complying with official standards of quality and to indicate to consumers the quality of the service provided.
- A safer nightlife **charter** is an official document signed by clubs, party organizers, cities and NGOs recognizing common objectives and specifying commitments to improve health and security in clubs and parties .

Safer nightlife labels and charters are based on strong **cooperations** between policy makers and administrations at city or regional level, club owners and party organizers, health NGO's, partygoers, police force, etc.

In each community, there will be variations in the nightlife regulation, the settings of the venues and the risks taken by the partygoers, but labels and charters can **reduce these risks by implementing standards** such as :

- Accessibility to health promotion material and information (examples: leaflets, condoms, ear plugs).
- Improvement in the infrastructure to reduce risks such as dehydration (example : access to free fresh water).
- The training of the parties' professionals (examples: first-aid, information about drugs or law, non-violent communication, noise pollution, etc.)



02 Which added values?

Licences' laws exist and have increased the quality of events and clubs during the last decade in most European countries. However, even for countries with a **comprehensive licence law**, a label or a charter is a **complementary** and **sustainable solution** adapted to the local realities. Because these labels and charters are developing participative and integrated approaches with all the nightlife stakeholders, promoting community empowerment and setting up actions for a responsible party's culture.

- For a **club owner or a party organizer**, a Label is the recognition of the attention he pays to the well-being of his public. It gives them a positive image and can support them in case of crisis situation to reduce juridical risks.
- For a **partygoer**, it is the guarantee of a quality venue to party in a safer way.
- For **a city, a region or a health NGO**, it's a participative and sustainable solution to reduce risks related to nightlife such as consumption of legal and illegal substances, unprotected and/or unwanted sex, hearing damages, violence, problems related to road safety, etc

Labels and charters give a framework:

- to **improve nightlife** settings "in a healthiest way"
- to raise **awareness of partygoers** on risk behaviours and how to reduce risks;
- to promote a **positive** and responsible **party culture** in your city or region
- to **work together** with nightlife scenes, partygoers, health NGO's and administrations in a way of cooperation
- to **empower** the nightlife community
- to strengthen **mediation** and reduce **public nuisance and violence** around clubs.



03 How could we help you?

According to the needs and taking into account your specificities, based on a demand analysis and, if necessary, on field observation, we could:

- **support mobilization** of the relevant stakeholders through showing that “things are possible”
- **help in the needs assessment**. See the opportunity of creating a label or charter in your region or city
- **share practices** in the field of safer nightlife projects based on the experiences of our members
- **support the process** of creating a quality label or charter by :
 - Showing different partnership options & explaining different label or charter options
 - Support the stakeholders in recognizing their strengths and potentials
 - Etc.

We are very flexible and our support could take **many different concrete forms**:

- **Expert visit** in your city made up of formal presentation to your partners, discussion meeting with managers, training sessions, field observation. These activities will help you to build your partnership, to assess your needs and resources, to define your priorities and strategy, to prepare the implementation of your project, to design your evaluation. The expert can provide you in recommendations for your project
- **Study visits** at existing safer nightlife labels or charters to observe how they work
- **Seminars** to exchange good practices and tools between existing and emerging labels and charters
- **Sharing information** through our newsletters, guidelines, website, PWP presentations, etc.

An expert visit was organized following a request coming from the Cyprus Anti-drug Council (CAC) which leads the *Cyprus* safer nightlife project called "*Safer Nights*".

The activities carried out during this expert visit were the following:

- A meeting between the expert and the *Safer Nights* management board: discussion on partnership building, needs and resource assessment, strategy and action plan, tools, field work, evaluation, advocacy, etc.
- A training session for the outreach workers with the expert as trainer;
- A meeting with the involved nightlife professionals.

Following this visit, the *Safer Nights* project manager was very satisfied : "It was useful more than you can imagine", she said.

04 Practicalities

To organise an **expert visit** or a **study visit**, send an email to David, the **Party+ Manager**, to define your wishes: objectives of the visit, program & timing, availability of stakeholders, etc. We are **available to meet** you and look at pragmatic solutions applying to the situation of your city or region. We can travel to your place or we can organise your visit of one of our Labels/Charters.

According to your needs, your **localisation** and your **language**, the Party + manager will propose somebody whom will become your contact person before the visit and your facilitator during the visit. All of us are experts in our fields and able to work with **any relevant stakeholders**: administrative and/or policy makers, health NGOs, club owners, etc. or all of them together.



Noel Garcia López has a Master Degree in Research and Social Psychology and a 10 years experience in strategic communication, research, evaluation and public participation projects. He is manager of *Spora Sinergies*, a social consultancy based in Barcelona, where he has been 7 years managing projects in the field of public health. He speaks Spanish, Catalan and English.



Òscar Parés Franquero studied Philosophy and Anthropology and has a Master degree in Drug Addiction at the University of Barcelona. He is currently coordinating the nightlife programs & drug-prevention team in the Department of Public Health of the Government of Catalonia. He has been volunteer in a peer-group for many years and speaks Spanish, Catalan and English.



René Akeret is a social worker with a MAS in supervision, coaching and mediation. He has a broad experience in implementing and leading local, national and international projects in the field of Youth, Drugs, Nightlife and HIV/Aids. He is member of the Swiss Federal drug commission, expert for the group "Harm reduction" of the Swiss Federal office of Public Health and member of the expert group "Safer Nightlife Switzerland". He is project manager of Safer Clubbing since 2005. He speaks German and English.



Thierry Charlois has a Master in European project management. He has a 17-year experience in the safer nightlife field. He is the manager of *Fêtez Clairs*, the safer nightlife charter in Paris. He is consultant for European drugs policies and has worked for 10 years with the European Forum for Urban Security. He speaks French and English.



David Leclercq has a Master in social communication and a 10 years experience in national and international NGO's related to health promotion and project management. He is today coordinating the Belgian *Quality Nights* label and is the project manager of Party +. He speaks French and English.

How much does it costs?

There are many different "informal" ways of collaboration but if you would like to organise a visit with one of us, you will need to pay for:

Type of work	Fee/daily rate	Other costs
Expert visit	350 euros	Travel and accomodation (tickets, meals, hotel room)
Training	600 euros	Travel and accomodation (tickets, meals, hotel room)

This price can be adapted according to the request. The preparation, documents and reports are included.

Any question, contact the Party + project manager: david.leclercq@modusvivendi-be.org

05 What is Party +

This proposal arises from the Party+ Network created by 4 Labels and Charters:

- *Q de Festa* in Spain: <http://www.qdefesta.cat>
- *Safer clubbing* in Switzerland: <http://www.safer-clubbing.ch>
- *Quality Nights* in Belgium: <http://www.qualitynights.be>
- *Fêtez Clairs* in Paris: <http://www.fetez-clairs.org>



The PARTY+ network **aims to improve nightlife** settings through community empowerment among European cities and regions **by implementing quality Labels** and Charters for nightlife venues and by enhancing existing ones. This network is developed in the framework of the Nightlife, Empowerment and Well-being Implementation Project (NEWIP) funded by the Health Programme of the European Union.

The European Forum for Urban Security is a collaborating partner of the project supporting us by promoting our activities in various cities.

To know more about Party + and our projects, to receive our newsletter, to receive information about our seminar, to download guideline or other interesting documents : www.partyplus.eu



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